

M2C Joins the Prague Stock Exchange Start Market: Strong Demand Significantly Exceeds Supply

M2C, a company specializing in comprehensive facility management, is set to successfully enter the Start market of the Prague Stock Exchange. Due to strong investor demand, the company subscribed 800,000 shares on June 16, 2025, at a price of CZK 280 per share, generating gross IPO proceeds of CZK 224 million. This gives the company a market capitalization of nearly CZK 1.1 billion, making it the largest company on the Start market. Trading of M2C shares on the Prague Stock Exchange will begin on June 20.

There was tremendous interest in M2C shares among predominantly retail investors – at a price of CZK 250 per share, demand nearly doubled the amount of shares on offer. The order book was significantly oversubscribed even at CZK 280 per share, which became the final subscription price. At this price, demand reached 1.5 times the number of shares available.

“M2C is an international provider of facility management services with a strong focus on innovative technological solutions. Entering the Prague Stock Exchange is a natural step in the further development of our company. I deeply appreciate the trust our new co-shareholders have placed in us and am pleased they have chosen to invest in growth-oriented shares. Our work is often not visible at first glance, but it is stable and essential. I thank everyone for their trust and look forward to our shared successful future,” said Matěj Bárta, CEO of M2C.

The subscription period ran from June 2 to June 16 at noon. As part of the public offering, M2C offered investors a 21 % equity stake worth CZK 224 million. The group plans to join the START market of the Prague Stock Exchange on June 20, 2025. The funds raised will primarily support technological innovation, further acquisitions, and expansion into new markets.

In 2024, M2C recorded a substantial year-on-year revenue growth of 21%. According to consolidated data, the company achieved revenues of CZK 4.6 billion – the best result in its 33-year history. EBITDA reached CZK 173 million, compared to CZK 67 million in 2023.

“From the beginning of the IPO preparations, I knew we were working with an exceptionally high-quality issuer with great growth potential. I am pleased that investors recognized this, judging by the overwhelming interest in the subscription. I am confident that this offering will play a significant role on the START market and that M2C’s management will continue to deliver long-term value to investors. Congratulations and thanks to everyone who contributed to this success story,” said Marek Hatlapatka, who led the IPO process for advisory firm CYRRUS.

“I would like to congratulate M2C on a very successful IPO on the Prague Stock Exchange. I am pleased to see an innovative company, a leader in its field, join the exchange,” added Petr Kobic, CEO of the Prague Stock Exchange.

About the Company

Over the past 33 years, M2C has become one of the largest companies with international operations providing integrated facility management services. The company employs more than 8,500 people in 13 European countries. With extensive experience and know-how in security, maintenance, and cleaning services, M2C is a key player setting trends in the market.