

M2C Launches Public Offering on the START Market of the Prague Stock Exchange

The M2C Group is initiating a public offering of shares on the START market of the Prague Stock Exchange. The offering will take place from Monday, June 2, to Monday, June 16, 2025. During this period, investors will have access to an electronic order book where they can submit their demand for M2C shares. Orders can be placed through exchange members. In the first week, the book will remain private; on June 9, it will be made public on the exchange's website.

As part of the IPO, 800,000 newly issued shares will be offered to investors. The price range has been set at CZK 250 to CZK 300 per share. The prospectus for the public offering has been approved by the Czech National Bank.

The first trading day of M2C shares on the START market is scheduled for Friday, June 20, 2025.

"Entering the capital market is a natural step in the continued development of our group. Through this IPO, we aim to raise new capital to acquire technology companies, expand into new markets, and further develop our innovative solutions in facility management, security, and service digitalization," said JUDr. Matěj Bárta, CEO of the M2C Holding.

The public offering includes only newly issued shares. Existing shareholders will retain their stakes. The proceeds from the IPO will be directed toward technological investments, further service digitalization, and international expansion – including growing operations in the United States and the Middle East.

M2C Group announced its intention to join the START market back in April this year. Upon a successful subscription, it will become the thirteenth company listed on the market. The company expects to raise hundreds of millions of CZK through the IPO to accelerate its growth, expand internationally, and invest in technological innovation.

The M2C Group operates in 13 European countries and has recently expanded to the United States. It employs over 8,500 people. In 2024, it achieved record consolidated revenues of CZK 4.5 billion, representing a year-on-year growth of 22%. Net profit reached CZK 85.5 million, and the company expects further growth to CZK 128 million in 2025.

In addition to traditional services such as physical security, technical building management, and cleaning, M2C is actively investing in digitalization and the development of advanced technologies. Key innovations include the intelligent control center M2C Space, Al-powered security systems **Innolytics** and Tracksys, **the** gSail platform for energy and infrastructure management, and automation and workforce management tools developed in cooperation with subsidiaries Innovis and Good Sailors.